



For Immediate Release:

Date: 04/10/2018
Contact: Will Dinneen
Phone: 307-777-5365
Email: will.dinneen@wyo.gov

Wyoming Secretary of State Announces First WIN Investment Offering

CASPER, WY – Secretary of State Ed Buchanan announced today that a Casper company is the first business in Wyoming to issue an open investment round through the Office of the Secretary of State's "Wyoming Invests Now" (WIN) program. McGinley Orthopedics CEO, Dr. Joseph McGinley, joined Secretary Buchanan this morning at the Wyoming Technology Business Center in Casper to announce his company's investment offering through WIN.

"The WIN program provides Wyoming companies seeking a new source of capital with an opportunity to seek out investors across the state, and the opportunity for investors to learn about and make the choice to invest in these companies. A WIN offering opens the door for businesses to raise capital from investors through equity crowdfunding - a type of investment offering that was unavailable before WIN. This initiative will help innovative Wyoming companies acquire new capital," stated Secretary Buchanan.

Traditional crowdfunding raises money from a number of people for startups and various projects. Legislation advanced by the Secretary of State's Office in 2016 created WIN and opened up crowdfunding as new means to acquire capital in Wyoming, allowing crowdfunding platforms to offer monetary returns on investments.

"I am proud to say the latest in advanced orthopedic technology is made in Wyoming and even more proud to know that a Wyoming program like WIN will help us continue to provide the highest quality care to patients across the country through our products," said Dr. McGinley.

The Secretary of State's Office is prepared to assist with questions on the process for getting started with WIN. For businesses or investors interested in learning more about WIN, [visit the Secretary of State's website](#) or email investing@wyo.gov. To learn more about McGinley Orthopedics' offering visit www.createwyoming.com. An archived live stream of the joint press conference can be found on the Wyoming Secretary of State's [Facebook page](#).



WYOMING
INVESTS
NOW

###



CREATEWYOMING.COM

